



## **Strategic Partnerships Program Manager**

### **Organization Mission and Vision**

The Young Nonprofit Professionals Network of Washington, DC (YNPNdc) works to elevate, energize, and educate the Washington DC Metro nonprofit community by sharing resources, building skills, and fostering connections.

YNPNdc is an independent 501(c)(3) organization, affiliated with the Young Nonprofit Professionals Network (YNPN), which serves more than 50,000 members and includes chapters in more than 40 cities. Our vision is an inclusive community of forward-thinking and inspired professionals equipped to lead the nonprofit sector.

### **Position Overview**

The Strategic Partnerships Program Manager will support YNPNdc's corporate giving and sponsorship program. This role involves laying the groundwork for the fundraising team's corporate strategy through prospect research and the creation of outreach materials to engage potential corporate partners.

### **Primary Responsibilities**

- Partner with Outreach: Assist in identifying and reaching out to potential corporate partners to support YNPNdc's mission.
- Support Engagement: Help maintain communication with corporate prospects and contribute to strategies for a robust corporate giving program.
- Coordination: Collaborate with the Director of Fundraising to ensure that prospects and potential partnerships align with organizational goals.
- Event Representation: Identify key D.C. networking events to help attract new corporate partners and enhance visibility.

### **Preferred Qualifications**

As a young professional organization, YNPNdc is committed to providing opportunities for young and/or aspiring nonprofit professionals to develop the skills needed to advance their nonprofit careers. As such, the qualifications below are not required to apply for the position, but applicants should have interest in gaining experience and/or further advancing their knowledge in these areas:

- Demonstrates interest in the nonprofit sector and YNPNdc's mission and vision.
- Ability to commit ~3 hours/week to the position and organization.
- Willingness to learn and apply new fundraising strategies and techniques.
- Experience managing corporate giving and sponsorship programs.
- Nonprofit fundraising experience.



- Strong writing, editing, and pitching skills.

Volunteers will begin in October 2024 and are expected to serve a 12-month term. Applications are due Sept. 19.

Apply at <https://forms.gle/35M6PTwpZR65KuWf6>